

MEDIA AND INFORMATION LITERACY PRIZE OF THE MEDITERRANEAN AGORA FOR JOURNALISME – MARSEILLE 2025

SUBMISSION RULES

3rd MEDITERRANEAN AGORA FOR JOURNALISME - Marseille (April 2025)

Article 1: As part of the 3rd edition Mediterranean Agora For Journalisme – Marseille, which will be held on 28, 29 and 30 April 2025 in Marseille (France), Journalisme & Citoyenneté - organiser of the above-mentioned event – would like to reward media, publishers, journalists and associations that have distinguished themselves over the year in the field of education in the media, information and images, through an original and innovative initiative.

Article 2: Two prices will be given for the following categories :

- **MIL PRIZE FOR THE SOUTHERN SHORE OF THE MEDITERRANEAN'**. This prize is awarded to an initiative (launched between March 2024 and January 2025, achieved or in progress), in media and information literacy that is implemented in a country on the southern shore of the Mediterranean (MENA region and Sub-Saharan Africa). For this category, the project can be presented in French or English.
- **MIL GRANT.** This grant is intended to support the development and implementation of an EMI project in a country on the southern shore of the Mediterranean (MENA region and Sub-Saharan Africa). The project can be presented in French or English

Article 3: The nominees and winners are selected by a professional jury made up of journalists, teachers and representatives of MIL organisation, after submitting their applications online at journalisme.com.

Article 4: All nominees will have 3-minute to present their project on the stage in front of the jury and the participants of the Agora, in Marseille. The presentation will take place during the Agora at the Palais du Pharo and will enable the jury to decide between the nominees and to select the winners.

Article 5: The prizes will be awarded on Wednesday 30th April, 2025, at the Palais du Pharo in the presence of the jury, the president and participants of the Assises.

Article 6: Journalisme et Citoyenneté will cover the participation expenses of one representative per project in the Mediterranean Agora for Journalism in Marseille (three nights' accommodation and travel expenses).

Article 7: Each winner will receive an endowment of €1,500. The MIL prize is sponsored by CFI.

Article 8: Applications must be sent to the Journalisme & Citoyenneté no longer than 8 March 2025 by completing the dedicated form that you can find on journalisme.com in the EMI RIVE SUD Prize category.

Article 9: The online application must include a presentation sheet. The application has no limit form but must include at least one written presentation document. Any other element likely to make the application more complete and attractive (detailed presentation, videos, audio, photos, links, etc.) is authorised and welcome. The application must be as clear and readable as possible.

Article 10: Journalisme & Citoyenneté will communicate the various initiatives selected on its platform: Facebook, X, Instagram, YouTube and www.journalisme.com, as well as in the printed program. The candidates accept J&C communication principles.

Important information

- Applications must be sent before 8 of March 2025 by filling in our online form here
- The project lust be implemented in the MENA region and Sub-Saharan Africa
- The Application must be in English or French.
- All applications must include a written presentation, attached.
- The presentation of the selected projects and the award ceremony will be held on 3004/2025 in Marseille (Pharo).
- Each winner will receive a prize of €1,500.

Association Journalisme et Citoyenneté

39, quai Valin – 17000 La Rochelle contact@journalisme.com www.journalisme.com

Contact

Marie Jansen – MIL coordiator m.jansen@journalisme.com