

**NOVEMBER
20, 21 AND 22, 2024**

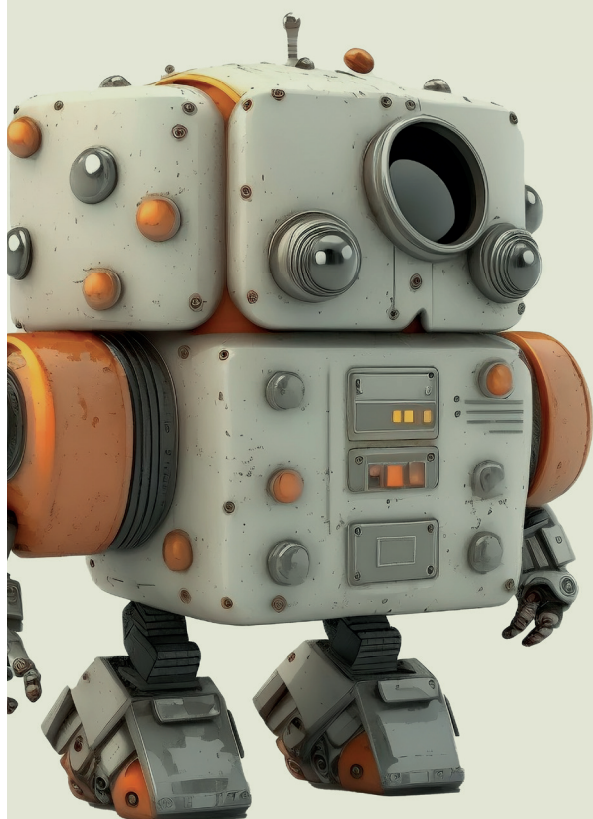
2nd EUROPEAN AGORA FOR JOURNALISM IN BRUSSELS

**Artificial Intelligence,
the media, Europe and me**

PROGRAM

EDITO

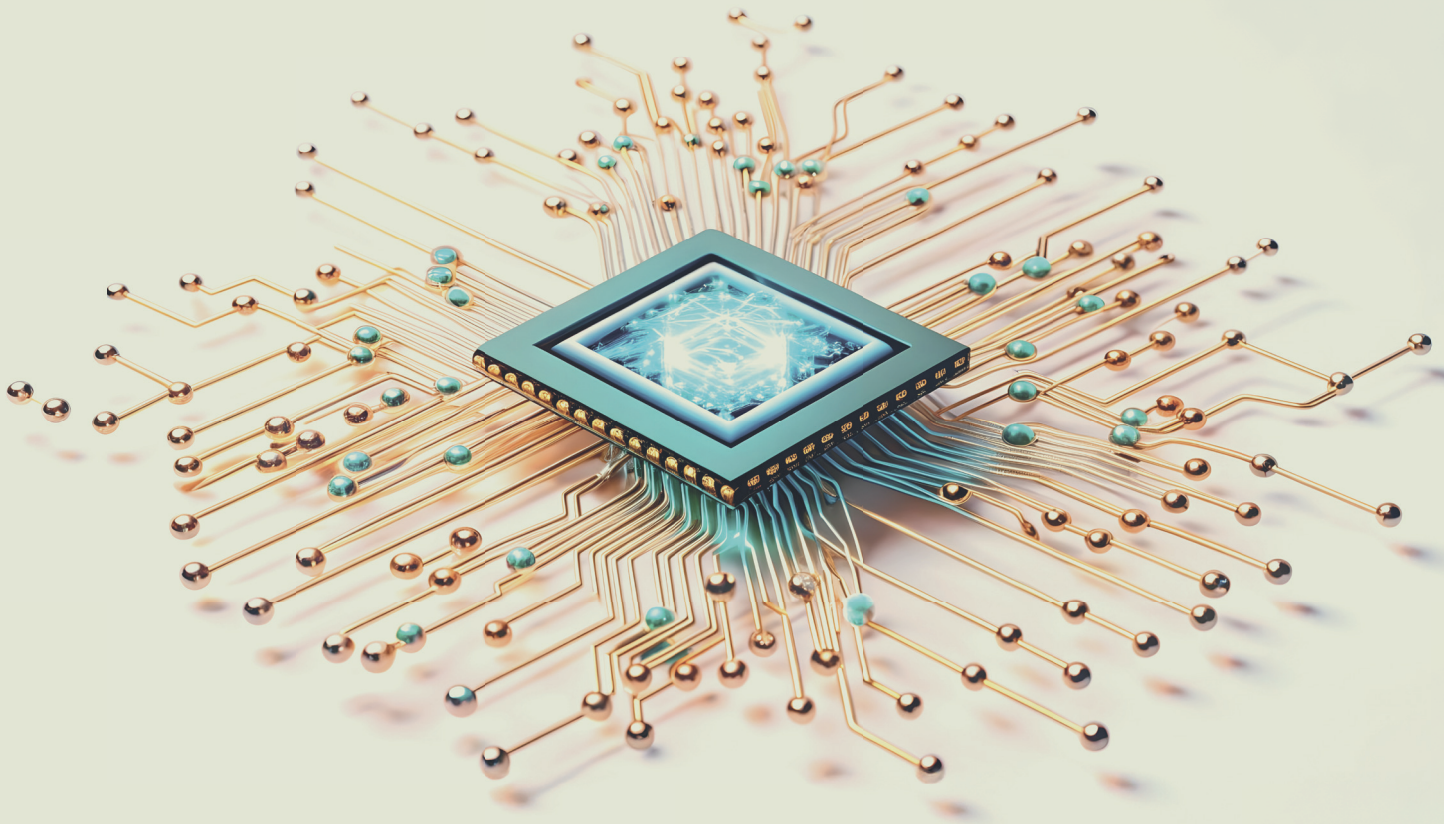
Artificial Intelligence, the media, Europe and YOU!



Two years ago, here at IHECS, we launched the great adventure of the European Journalism Agora in Brussels. Our ambition is to create THE meeting space that European journalism needs - a forum for dialogue, free of political or financial constraints, where media professionals from the 27 EU member states build a deeper understanding of their practices and expectations. In other words, to help them better serve 450 million Europeans!

Since the inaugural edition of the European Agora for Journalism, Artificial Intelligence has made a profound impact on both everyday life and newsrooms. It represents a technological revolution of the same magnitude as the rise of social media fifteen years ago.

Whether feared or fantasised, AI is already here. To help you navigate, understand, reflect, analyze, and plan for what lies ahead, we invite you to join no fewer than a dozen dedicated panels on the subject. We extend our sincere gratitude to all the speakers who will share their expertise to illuminate these crucial issues. Additionally, we are grateful to the eight leading European newsrooms who will compare their approaches to AI sharing their insights, convictions, doubts, and precautions in a unique Agora.



This second edition of the European Agora for Journalism in Brussels will confront the harsh reality of war's return to the heart of our continent its borders and far-reaching consequences. The war in Ukraine, the conflict in Israel and Palestine, and the ongoing violence in Lebanon are all threats that demand unity while also fueling nationalist isolation and rejection of the other.

At the heart of this extension of war lies a new battleground: information. 'Information warfare', the spread of fake news, conspiracy theories, and the distortion of facts to fit agendas: our profession stands on the front lines. We face the perilous task of telling the truth about these conflicts, often at great personal risk. We must verify information, help our fellow citizens distinguish fact from fiction, and advocate for media and information literacy, without which the corrosive forces of misinformation will only continue to thrive. The issues before us will demand our full mobilization during this second edition.

The program we've curated, in collaboration with all the partners who have helped make this European Agora for Journalism a reality, also dedicates considerable focus to the other pressing challenges of our time.

Chief among these is the environmental and climate emergency, and the responsibility of journalists and the media in covering these crises especially when such issues are often framed through an emotional lens. The recent catastrophic floods across Europe highlight the urgency of the situation, not to mention the migration crises they exacerbate.

Thank you all for taking time out of your busy schedules to join these crucial discussions and to enrich them with your insights, expertise, and personal experiences.

This European Agora for Journalism is yours. Welcome !

Welcome to the conference!

Jérôme Bouvier

President de Journalisme & Citoyenneté

Jean-Francois Raskin

Former General Manager of IHECS

WEDNESDAY, NOVEMBER 21, 2024

OPENING OF THE 2ND EDITION OF THE EUROPEAN AGORA FOR JOURNALISM

Presented by **Mariam Alard** (*Belgium*), RTBF journalist

WELCOMING SPEECHES

5:00 pm > 5:30 pm / Espace Magh / **FR & EN**

By **Jérôme Bouvier**, President of Journalisme & Citoyenneté, and **Jean-François Raskin**, Former General Manager of IHECS

CARTE BLANCHE AI AS A COMMON GOOD ?

5:30 pm > 6:00 pm / Espace Magh / **FR & EN**

By **Dr. Martin Andree** (*Germany*), Expert for Digital / Media / Marketing

OPENING DEBATE THE EU : A MEDIA POWER ?

6:00 pm > 7:30 pm / Espace Magh / **FR & EN**

Moderated par **Dafydd ab Iago**, President de of the International Press Association. With :

- **Giuseppe Abbamonte** (*Italy*), Director for Media Policy at the European Commission (DG CNECT)
- **Patrick Leusch** (*Germany*), Head of European Affairs at the Deutsche Welle
- **Dr. Tales Tomaz** (*Austria*), Researcher and lecturer in Media Policy and Media Economics at the University of Salzburg
- **David Wheeldon** (*United Kingdom*), Head of EMEA, Senior Director Government Affairs and Public Policy at YouTube/Google

COCKTAIL DINNER

7:30 pm > 8:30 pm / Espace Magh



SAHAFAMED PROGRAM



As part of its partnership with the European Union, Journalisme & Citoyenneté organization is implementing Sahafa Med project, which aims to foster dialogue with journalists from southern Mediterranean countries. Launched in 2021, this partnership regularly brings together journalists from Europe and the MENA region at the occasion of the Assises du journalisme and national meeting. Donors and stakeholders working on media development are regularly involved in these discussions.

On the sidelines of the 2nd edition of the European Agora for Journalism, Sahafa Med program brings together in Brussels more than fifty journalists and media development actors from MENA region and Europe to discuss media development issues in the region. This meeting is a continuation of the discussions that took place on February 16, 2024, at the Institut du Monde Arabe in Paris and the #SahafaMED study on the needs of journalists and media in the Southern Mediterranean countries, which was conducted in 2023.

THEATRICAL PERFORMANCE

8:30 pm > 9:45 pm / Espace Magh / FR

For the opening evening of the European Agora for Journalism, the *MOTAMO* troupe* founded in 2015 by Thierry de Coster will present a special preview of MOTAMO News, a new, dynamic, and participatory performance.

Based on in-depth research into the challenges facing journalists in 2024, the show addresses critical issues such as AI, fake news, the manipulation of information, attacks on press freedom, a lack of recognition, and the growing digital divide. These are just a few of the pressing concerns that are questioning and often tormenting media professionals today.

With the support of multimedia elements and audience participation, *MOTAMO* News uses improvisation to explore these themes. The actors engage with these realities, offering the audience whether industry professionals or not a chance to reflect, laugh, and gain perspective on situations many will recognize from their own experiences.

No intermission. Running time: 1 hour 15 minutes

Concept: Caroline Veyt and Thierry de Coster

Presentation: Caroline Veyt

Actors: Christelle Delbrouck, François-Xavier Fiévez, Thierry de Coster, Gilles Delvaux.

Production: SOKAN SRL/Thierry de Coster

*Since 2015, the *MOTAMO* troupe has performed across Belgium in cultural centers, private events, and for a wide range of companies and organizations.

- CESI (Château de Grand Bigard et Le Cercle du Lac)
- ORES (Au siège social à LLN)
- ABEFORCAL (Bruges)
- Les Grands Hôpitaux de Charleroi (au Spiroudôme de Charleroi)
- ICHEC (Au B19 à Uccle)
- ASBL Notre Abri (WHALLL - Centre culturel de Woluwe Saint Pierre)
- Maison d'enfants Reine Marie-Henriette (Espace Ouafa 1000 BXL)
- LION'S CLUB D'IXELLES (IRSA - Bruxelles)
- PAIRI DAIZA (Estivales)
- BPC Brabant (Cinescope LLN)
- La clinique du lien (WHALLL)
- CAP EVENT (CC d'Ottignies)



THURSDAY, NOVEMBER 21, 2024

IA & JOURNALISM PRACTICES

AI FOR JOURNALISM

09:30 am > 10:45 am / Auditorium 1 / **FR & EN**

Moderated by **Yves Thiran** (*Belgium*), journalist & AI editor at RTBF. With:

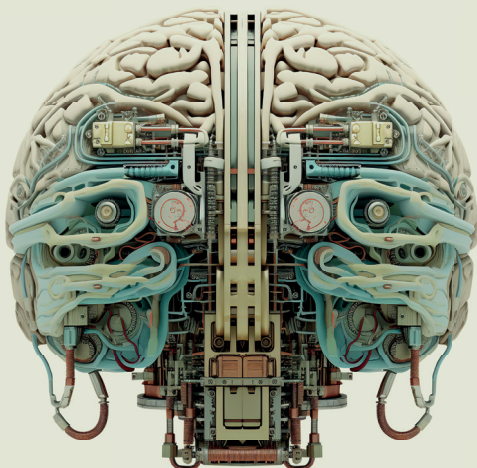
- **Thibaut Bruttin** (*France*), Director General of Reporters Without Borders
- **Giulia Lucchese** (*Italy*), co-secretary to the CDMSI division at the Council of Europe
- **Ulrike Köppen** (*Germany*), Head of AI + Automation Lab, Co-Lead of BR Data at the Bayerischer Rundfunk
- **Olalla Novoa Ojea** (*Spain*), Head of the Voice and Smart Speakers area & AI related projects at Prisa Media

AI ; NEW TOOLS FOR INVESTIGATIVE JOURNALISM ?

11:00 am > 12:30 am / Auditorium 2 / **EN**

Moderated by **Eva Wolfangel** (*Germany*), journalist, speaker, moderator and tech specialist. With:

- **Jelena Cosic** (*Serbia*), datajournalist, training manager and Eastern European partnership coordinator for the ICIJ
- **Lasse Edfast** (*Sweden*), freelance journalist, and lecturer in the fields of data journalism, digital safety
- **Joseph Smith** (*United-Kingdom*), Staff Software Engineer / Investigations & Reporting at The Guardian



JOURNALISM & CONFLICTS

COVERAGE OF CONFLICTS IN THE MIDDLE EAST – DIALOGUE BETWEEN JOURNALISTS OF THE MEDITERRANEAN

9:00 am > 10:30 am / Auditorium 2 / **EN**

Moderated by **Rana Al Akbany** (*Syrian / Libyan*), journalist, Director of North Africa Media Academy. With:

- **Rawan Aldamen** (*Jordan*), Director General of ARIJ
- **Nasser Abu Baker** (*Palestine*), President of the Palestinian Journalists Syndicate (PJS) and vice president of the International Federation of Journalists (IFJ)
- **Ricardo Mir de Francia** (*Spain*), international reporter at El Periodico and former correspondent in the Middle East

INFORMATION WARFARE: LESSONS FROM THE CONFLICT IN UKRAINE

11:00 am > 12:30 am / Auditorium 1 / **FR & EN**

Moderated by **Dr. Rumena Filipova** (*Bulgaria*), Chair & Founder of the Institute for Global Analytics (IGA). With:

- **Mariia Bohdanovska** (*Ukraine*), digital analyst for Rubryka.com
- **Massimo Flore** (*Italy*), researcher & disinformation specialist
- **Anne Leppärjavi** (*Finland*), member of the International Press Institute (IPI) executive board & President of EJTA
- **Serhiy Odarenko** (*Ukraine*), fact-checker & journalist for Behind the News

“ARTIFICIAL INTELLIGENCE: A (R)EVOLUTION”

12:30 pm / Atrium

Opening of the Cartooning for Peace exhibition

THURSDAY, NOVEMBER 21, 2024

IA & MEDIA ECONOMY

WHO ARE AI KEY PLAYERS IN EUROPE?

2:00 pm > 3:15 pm / Auditorium 1 / **FR & EN**

Moderated by **Philippe Laloux** (*Belgium*), economic journalist at the Belgian daily Le Soir. With :

- **Paloma Bru** (*Spain*), specialist in technology rights
- **Olivier Tesquet** (*France*), journalist at Télérama specialising in new technologies
- **Nathalie Vandystadt** (*Belgium*), Coordinator for communication and outreach of the EU AI Office

PRESS FREEDOM

TACKLING THE RISE IN VIOLENCE AGAINST JOURNALISTS IN EUROPE

2:00 pm > 3:15 pm / Auditorium 2 / **EN**

In partnership with the **European Centre for Press and Media Freedom (ECPMF)**. Moderated by **Lucie Sýkorová** (*Czech Republic*), journalist & president of ECPMF Advisory board. With :

- **Dorothee Archambault** (*France/ United Kingdom*), director of Development and Programmes for Media Defence
- **Ricardo Gutierrez** (*Belgium*), general secretary of the European Federation of journalists (EFJ)
- **Heike Kleffner** (*Germany*), journalist & director of the Association of Victims of Right-Wing, Racist and Anti-Semitic Violence

AI'S IMPACT ON MEDIA ECONOMY

3:30 pm > 5:00 pm / Auditorium 1 / **FR & EN**

Moderated by **Philippe Laloux** (*Belgium*), economic journalist at the Belgian daily Le Soir. With :

- **Steffen Damborg** (*Denmark*), expert in digital transformation
- **Patrick Lacroix** (*Belgium*), Belga News agency CEO
- **Anna Vissens** (*United-Kingdom*), Lead Data Scientist at the UK based Guardian News and Media

NEWSROOMS AGORA

8 MAJOR EUROPEAN PUBLICATIONS FACING AI

2:00 pm > 5:00 pm / Velge auditorium / **FR & EN**

Moderated by **Philippe Couve**, founder of SAMSA

The European Agora for Journalism is a place where media organizations can start networking to work in partnerships and collaborate to address the challenges posed by a specific issue.

Participants :

- **Alexandre Barlot** (*France*), FRANCE INFO
- **Josef El-Mahdi** (*Sweden*), RADIO SWEDEN
- **Uli Köppen** (*Germany*), BAYERISCHER RUNDFUNK
- **Ruth Kühn** (*Germany*), DEUTSCHE WELLE
- **Alexiane Lerouge** (*Belgium*), European Broadcasting Union (EBU)
- **Olalla Novoa** (*Spain*), PRISA MEDIA
- **Eglantine Nyssen** (*Belgium*), LE VIF/ROULARTA
- **Carolyn Ollivier** (*France/Germany*), ARTE

With insights and presentations from **Dr. Richard Fletcher**, the Director of Research at the Reuters Institute ; **Vincent Berthier**, head of the Tech Desk at RSF, **Lavinia Rotili** and **Charlotte Van Breusegem**, researchers at UCLouvain (ORM), and **Bastien Remy**, Policy officer on news media, DG CNECT, European Commission.

COUNTRY FOCUS

THE STATE OF MEDIA & JOURNALISM IN GERMANY

5:15 pm > 6:30 pm / Auditorium 1 / **FR & EN**

With :

- **Mika Beuster**, president of the German Federation of Journalists
- **Nafisa Hasanova**, head of Research at Global Media Registry
- **Patrick Peltz**, project officer of the 'Feindbild Journalist: in' study for the European Centre for Press and Media Freedom (ECPMF)

UKRAINE SPECIAL EVENING



Espace Magh / **FR & EN**

In partnership with Reporters Without Borders and Arte.

Presented by **Wilson Fache**, independent journalist & 2023 Albert Londres Prize laureate.

7:00 pm

Doors open with a cocktail dinner.

8:15 pm > 8:30 pm

Tribute to journalists in Gaza and Lebanon in the presence of the Arab Network of Investigative Journalists (ARIJ), the Samir Kassir Foundation, the International Federation of Journalists (IFJ), Reporters sans Frontières (RSF), and the Palestinian Journalists Syndicate (SJP)

8:30 pm > 9:00 pm

Screening of RSF documentary "Fixers in wartime" directed by **Arnaud Froger & Robin Grassi** (Production : RSF Executive production : Charles-Henri Frizon – BOTTOMS UP)

9:00 pm > 10:30 pm

Panel & discussion with **Thibaut Bruttin** (*France*), Director General of RSF, **Toma Istomina** (*Ukraine*), Deputy chief editor of The Kyiv Independent and **Lina Kushch** (*Ukraine*), First Secretary of the National Union of Journalists of Ukraine and **Carolyn Ollivier** (*France/Germany*), Editor in Chief of ARTE Journal.

RSF arte

FRIDAY NOVEMBER 22, 2024

AI & JOURNALISM PRACTICE

THE FUTURE OF PHOTOJOURNALISM WITH AI

9:00 am > 10:30 am / Auditorium 1 / **FR & EN**

Moderated by **Gabriela Torres** (*Belgium*), exhibition & production manager at Le Hangar in Brussels. With:

- **Eric Baradat** (*France*), AFP deputy news director in charge of Photo
- **Lars Boering** (*The Netherlands*), director of the European Journalism Centre (EJC)
- **Justyna Kociszewska** (*Poland*), head of the Międzynarodowy Festiwal programming
- **Pauline Zecchinon** (*Belgium*), UCLouvain researcher on editorial strategies for photo in five French-language daily newspaper newsrooms.

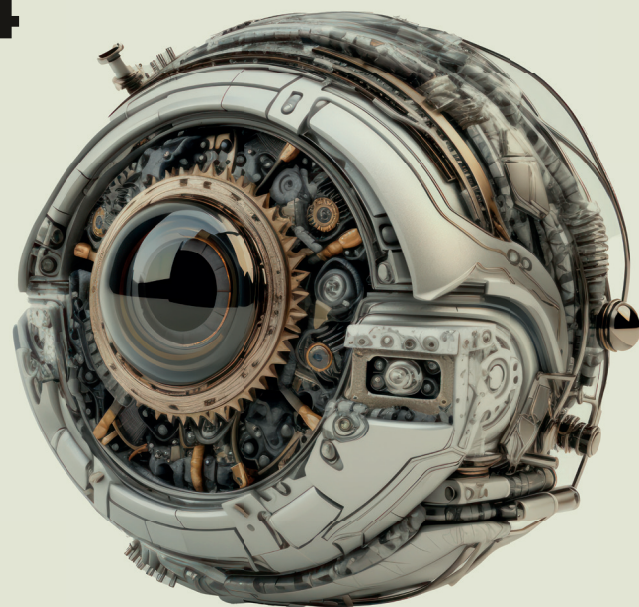
COUNTRY FOCUS

THE STATE OF MEDIA & JOURNALISM IN ITALY

11:00 am > 12:30 pm / Auditorium 1 / **FR & EN**

In partnership with the Voices Festival and moderated by **Giovanni Melogli**, Center for Media and Pluralism (CMPF) - Festival Voices Coordinator. With:

- **Laura Battaglia**, freelance award-winning journalist
- **Matteo Trevisan**, research associate at the Centre for Media Pluralism and Media Freedom
- **Raffaele Lorusso**, general Secretary of the Federazione Nazionale Stampa Italiana & journalist for La Repubblica



MEDIA LITERACY

GUARANTEED NEWS WITHOUT AI OR VERIFIED AI: METACOMMUNICATION BY JOURNALISTS ON THEIR USE OF AI, A CHALLENGE FOR MEDIA LITERACY?

9.00 am > 10.30 am / Auditorium 2 / **FR**

In partnership with the European TADAM project. With:

- **Isabelle Féroc Dumez** (*France*), scientific Director of the Centre for Media and Information Education in France (CLEMI)
- **Bérénice Vanneste** (*Belgium*), european project manager (Média Animation ASBL)
- **Emmanuel Wathelet** (*Belgium*), president of IHECS Master's degree in Media Literacy

TEACHING AI IN JOURNALISM SCHOOLS

11:00 am > 12:30 pm / Auditorium 2 / **EN**

In partnership with the **European Journalism Training Association's (EJTA)**

How are European Journalism schools integrating AI in their curricula? Should Journalism schools devise their own guidelines for AI, or wait and align with more general guidelines from their institutions? Short answer: it's too early to tell; but we can learn from each other.

Frederik Marain (*Belgium*), coordinator of the EJTA AI Taskforce, reports on a recent exchange of best practices and discussion in the Task Force.

FRIDAY NOVEMBER 22, 2024

IA, SCIENCE & CLIMATE REPORTING

THE NEED FOR SCIENCE JOURNALISM IN THE FACE OF AI

2:00 pm > 3:30 pm / Auditorium 2 / **FR**

In partnership with O.I.F & the European Federation for Science Journalism. Moderated by **Bálint Ablonczy** (*Hungary*), journalist & cofounder of Válasz Online. With:

- **Agnes Vernet** (*France*), vice-president of the French Association for Science Journalism (AJSPI)
- **Josée-Nadia Drouin** (*Canada*), head of the Agence Science Presse
- **Andrea Tchuenkam** (*Cameroun*), Yoheda Health

AI FOR CLIMATE REPORTING

3:45 pm > 5:00 pm / Auditorium 2 / **EN**

Moderated by **Virginie HERZ** (*France*), France 24 journalist. With:

- **Vincent Berthier** (*France*), head of the Technology desk of Reporters Without Borders / Projet Spinoza
- **Oliver Hayes** (*United-Kingdom*), Climate Action Against Disinformation (CAAD)
- **Gianpaolo Dotti** (*Italy*), freelance science journalist
- **Krijn Soeteman** (*The Netherlands*), president of the European Federation for Science Journalism

NEWS FROM THE E.U

WHAT CAN EUROPE DO FOR EXILED JOURNALISTS?

2:00 pm > 3:30 pm / Auditorium 1 / **FR & EN**

With CFI and the Voices in Exile project (implemented by CFI, Maison Des Journalistes, Singa & RSF). Moderated by **Lailuma Sadid** (*Afghanistan*), journalist & En-GAJE Board member. With:

- **Klaas Glenewinkel** (*Germany*), executive director of the Media in Cooperation and Transition (MiCT)
- **Christophe Leclerc** (*Belgium*), Europe Media Lab chairman
- **Noorwali Khpalwak** (*Afghanistan*), journalist
- **Daria Timchenko** (*Russia*), journalist

AFTER THE MEDIA FREEDOM ACT, WHAT ARE THE NEWS E.U COMMISSION'S PRIORITIES?

3:45 pm > 5:00 pm / Auditorium 1 / **FR & EN**

Moderated by **Alia Papageorgiou** (*Belgium*), president of the Brussels Press Club. With:

- **Sabina Tsakova** (*Bulgaria/Belgium*), Legal and Policy Officer at the EU Commission (DG CNECT)
- **Dr. Gábor Polyak** (*Hungary*), professor of media law and media policy, head of the Media and Communication Department at Eötvös Loránd University
- **Maja Sever** (*Croatia*), president of the European Federation of Journalists (EFJ)
- **Catherine Zemmouri** (*France*), journalist & researcher on the protection of sources at the Sorbonne Pantheon Assas University

TRUST IN THE MEDIA: THE STATE OF PLAY IN BELGIUM

5:15 pm > 5:45 pm / Auditorium 1 / **FR & EN**

Presentation of the results of the study on trust in the media in Belgium (IHECS - Dedicated).

CLOSING OF THE 2ND EUROPEAN ASSESSMENT OF JOURNALISM IN BRUSSELS

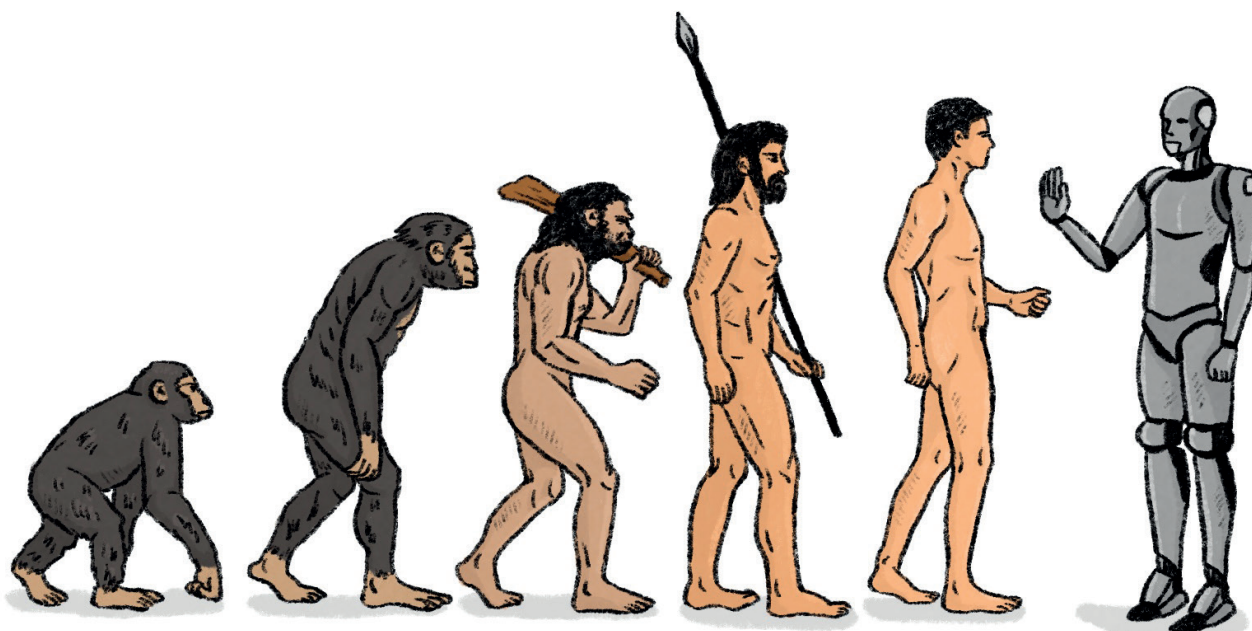
5:45 pm > 6:15 pm / Auditorium 1 / **FR & EN**

Presentation of european initiatives and meetings for journalism and media literacy in 2025 with **Giovanni Melogli** (Voices Festival), **Alina Tatarenko** (Council of Europe) and **Paola Condemayta** (JournalismFund Europe).

6:15 pm > 6:30 pm / Auditorium 1 / **FR & EN**

Closing speeches by **Véronique Salvi**, General Manager of IHECS and **Jérôme Bouvier**, president of Journalisme & Citoyenneté.

STELLINA



THE 'IA: (R)EVOLUTION?' EXHIBITION

With *CARTOONING FOR PEACE*

The remarkable success of the ChatGPT conversational AI, launched in late 2022, introduced the public to a glimpse of the vast possibilities—and potential risks—offered by artificial intelligence (AI). As awareness grows of the need for a regulatory framework to guide AI development, questions about its ethical, legal, political, and economic implications are becoming ever more pressing. In short, these are questions about humanity itself, as AI increasingly disrupts all areas of our lives.

In this exhibition, Cartooning for Peace presents a collection of editorial cartoons from around the world, capturing the key issues surrounding the rise of artificial intelligence, all with a sharp sense of humor and... intelligence! The exhibition is based on

the book *Intelligence artificielle: une (r)évolution?*, published by Gallimard as part of the Cartooning for Peace series. The book features a foreword by Olivier Tesquet, a journalist at *Télérama* specializing in media and digital issues and is created in partnership with Amnesty International and France Médias Monde.

> THE EXHIBITION WILL BE ON VIEW

from 20 November to 20 December 2024 in the hall of the IHECS building, located at 15 Rue du Poinçon.

> THE OPENING EVENT WILL TAKE PLACE

on Thursday, 21 November, at 12:30 PM, with Olivier Tesquet.

MEDIA LITERACY

As part of Media Literacy Week in Belgium, and in partnership with the Conseil Supérieur de l'Éducation aux Médias, the European Agora for Journalism has created a specific program for schools (in French), as a way to extend our approach to media literacy.

It is the first time the Agora organises it in Brussels, and we will be welcoming almost 300 young people to take part in a number of activities:

- > Setting up a mobile radio studio for two days to create a space for exchanges with journalism & media professionals and give them the chance to try their hand at creating sound content in real-life conditions.
- > Meeting journalists, media and press groups to discuss current and future issues in journalism with a media literacy approach.



THE MEDIA LITERACY PROGRAMME AT ESPACE MAGH :

THURSDAY 21 NOVEMBER

10:00 am > 11.30 am

Meeting with refugee journalists from the House of Journalists in Paris

2:00 pm > 3:30 pm

'War reporter: how to report on today's conflicts' : a workshop with the French NGO "Lumières sur l'info"

2:00 pm > 3.30pm

'AI and deepfakes: what teenagers are doing, their fears and hopes' : a workshop with Milan Presse

FRIDAY 22 NOVEMBER

2:00 pm > 3:30 pm

Meeting with refugee journalists from the House of Journalists in Paris

10:00 am > 11.30 am

Meeting with the editorial team of Brut le Média

INTERNATIONAL NEWSROOM FOR JOURNALISM SCHOOLS

Around fifty journalism students are covering the European Agora for Journalism in Brussels, producing content in French, English, and Arabic for the web and social media. They represent a variety of journalism schools, many of which are members of the Théophraste network of French-speaking journalism schools, including: EPJT (Tours, France), ESSTIC (Yaoundé, Cameroon), FJSC (Bucharest, Romania), IHECS (Brussels, Belgium), IPSI (Tunis, Tunisia), and IUT de Cannes (Cannes, France). Additionally, about fifteen young journalists from Mediterranean countries, part of the EU Neighbours, have joined the team.

You can find the inter-school newsroom at the BV building of the IHECS and on the Factoscope.fr website, under the heading 'Assises'. and live on the Twitch social network!

In parallel, as part of the Belgodyssée initiative, around twenty Belgian journalism students, both French-speaking and Dutch-speaking, will form a bilingual mobile journalism newsroom. This project is supported by the King Baudouin Foundation.

ABOUT



L'ASSOCIATION JOURNALISME & CITOYENNETÉ

The Agoras for Journalism by Journalisme & Citoyenneté

Founded in 2006, the French NGO Journalisme & Citoyenneté is dedicated to fostering dialogue and collaboration between media professionals and citizens. Its mission is to contribute to defining the necessary conditions for producing the high-quality information our democracies urgently need. At the core of its efforts is the creation of the Agoras for Journalism (Assises du Journalisme), a series of landmark events that bring together journalists, media organisations, and the general public to share their expectations and experiences, working collectively to combat misinformation.

The Agoras for Journalism (Assises du Journalisme), have become a pivotal gathering in the Francophone world, with events held in Tours, France. The initiative has also expanded internationally, having taken place in Tunis in the past, and in Marseille in the future, serving as a key meeting point for the Mediterranean and African regions. Since 2022, in partnership with the IHECS, the event has been hosted in Brussels with the ambition of becoming Europe's leading forum for journalism.

Independent and supported by all major stakeholders in the field, the Agoras for Journalism (Assises du Journalisme), are firmly committed to the freedom of all participants and operate free from any external regulatory influence. The events are open to journalists, media publishers, journalism teachers, academics, and most importantly, the general public.

In addition, the NGO runs the websites www.journalisme.com and www.mediaeducation.fr, with the goal of establishing these platforms as key resources for all French-speaking organizations dedicated to advancing media literacy.



L'INSTITUT DES HAUTES ÉTUDES DES COMMUNICATIONS SOCIALES

The Institut des Hautes Etudes des Communications Sociales (IHECS) Brussels was founded in 1958 to train students in the field of journalism and communication by integrating media theory with hands-on practice. IHECS's teaching approach is adapted to real-world professional thinking and methods, firmly rooted in a project-based learning model.

Faithful to its pioneers' ambitions, IHECS has consistently held on to what still makes it successful today: a genuine general education of a very high level and a sincere desire to keep practical training aligned with professional reality.

This is particularly reflected in the commitment of recognized and qualified professionals and by the significant resources invested each year in high-performance and technologically advanced media and computer equipment.

IHECS is actively committed to defending media freedom and pluralism within international, academic, professional, and civil society networks.

OUR PARTNERS



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